# EATON SQUARE

### We are the exclusive buy-side, retained, partner of a US-based, cloud-first, digital consultancy. Our client is seeking acquisitions now.

Eaton Square is a cross-border M&A and capital service provider with over 100 senior professionals across the US, Canada, Australia, New Zealand, UK, Andorra, Italy, Spain, Switzerland, Qatar, China & Hong Kong, Singapore and Malaysia.

## Profile of owners of companies we have been engaged to find for Vivanti:

- A. Owners who find the following attractive, fit the following profile and want to exit soon or now.
- B. Owners who find the following attractive, fit the following profile, want to sell to Vivanti and grow with a larger, growing, organization.
- C. Company owners whose consultants help their Clients re-architect and migrate apps to the Cloud, implement robust DevOps practices and processes, and to facilitate better user experiences

### **Target Expertise:**

- Cloud Data Services
- DevOps Solutions
- Customer Engagement
- Artificial Intelligence
- Analytics & Data Management

### **Target Locations:**

- Boston
- Atlanta
- New York
- Washington DC
- East Coast

### **Financials:**

- People: Employs 25 35 FTE
- Revenue Range: \$5mil \$12mil
- EBITDA: \$500k \$1.2mil

#### What we're looking for:

- A quick, honest transaction
- A win-win outcome: for you & your people
- Long-term clients
- In-demand skills sets
- Reliable services revenue
- Strong consultant utilization rates

## Value Proposition to Company Owners who sell to &/or become part of & grow with Vivanti:

Most important: Can you relate to what the Founding Partners are building?

- Toni Nicol
- Mike Walker
- James Hunt
- Go to https://vivanti.com and listen/watch video: Welcome to Vivanti

Our acquisition program is geared to two kinds of Owner Sellers:

- Those who want to exit now.
- Those who want to stay and grow.

### These Leaders of Vivanti have a track record of having built and sold brilliantly.

• Those who want to exit now. Doing it again in the US.

### Self-funded; well-funded

- The intention of doing the same again building another great consultancy without the threat of having to sell at the wrong time.
- Those who want to stay and grow. The chance to take advantage of a 'double-bubble' downstream. (IPO, etc.)
- The strength of being part of a much larger group and therefore protected from market uncertainties.
- Providing growth opportunities to those Owners Sellers that may not be within reach at the moment.
- If you relate to the video, website contents and what we are saying, and want more information, contact us.

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### **Requirements:**

Track record of retaining clients over the long-haul and expanding the average number of services offered to clients over time.

- Solid base of referenceable clients, with majority of client revenue coming from professional services (as opposed to software resale, maintenance or support agreements)
- Organizations whose consultants average 75 percent or more billable hours

### For more information, please contact:



Taylor Devine Principal, Washington DC taylor.devine@eatonsq.com +1703-754-8829



Andrew Light Managing Principal, Toronto andrew.light@eatonsq.com +1 647-985-2639

### About Eaton Square

### Established in 2008

Cross-border M&A advisory with over 100 professionals in 30 offices across US, Canada, Australia, New Zealand, UK, Andorra, Italy, Spain, Switzerland, Qatar, China & Hong Kong, Singapore and Malaysia.

Core focus on M&A and capital services for services, technology and growth companies.

